## New Jersey Jeep Invasion 2025 Official Online Retailer Sponsor July 11 - 13, 2025 - Wildwood, NJ

Included in the 2025 sponsorship:

- 100 x 40 Premium booth placement.
- Tailored social media package, see below\*
- Ability to provide us with email content to be sent to our exclusive email database.
- Unlimited on site banner and signage placement. (vendor supplied)
- Large logo on the official event shirt.
- Free booth space at Fall NJ Jeep Invasion in Ocean City, NJ on September 20th, 2025.
- Logo placement on our websites.
- Logo placement on all outgoing emails to our database.

\*Included with the official online retailer of the Jeep Invasion events would be the following marketing program.

All Jeep Invasion participants get an official retailer club discount code. Whatever you do for the clubs, do one for us so we can track order activity. Only the people in our database will get that code via email only, we won't post it to the public. We will run social promos for people to sign up for our email list so we capture their data and then send them the codes in monthly updates.

We will send out a monthly product email (info supplied by you) on the 1st and 15th of every month to our databases. You pick a special buy product for each month just for NJ Jeep Invasion participants. We will send out a special holiday gear guide just for official retailer chosen products (info supplied by you).

On social channels we will share and repost content that you put out to all our platforms. We will literally be flooding our participants and followers with content throughout the year. Frequency of shared posts can be discussed. Once a week feels comfortable.

\$7500\$500 initial deposit due by Sept 30th, 2024 to hold the sponsorship.Remaining payments can be split or paid on full, 1/15/2025 and 5/15/2025.